

L'ORÉAL PRIVACY POLICY FOR PROFESSIONAL CUSTOMER

L'Oréal's ambition is to be an exemplary *corporate citizen* to help make the world a more beautiful place. We place great value on honesty and clarity and we are committed to building a strong and lasting relationship with you based on trust and mutual benefit. Part of this commitment means safeguarding and respecting your privacy and your choices. Respecting your privacy is essential to us. This is why we set out "Our Privacy Promise" and our full Privacy Policy below.

OUR PRIVACY PROMISE

- 1) We respect your privacy and your choices.
- 2) We make sure that privacy and security are embedded in everything we do.
- 3) We will not send you marketing communications unless you have asked us to. You can change your mind at any time.
- 4) We will never offer or sell your data.
- 5) We are committed to keeping your data safe and secure. This includes only working with trusted partners.
- 6) We are committed to being open and transparent about how we use your data.
- 7) We will not use your data in ways that we have not told you about.
- 8) We respect your rights, and will always try to accommodate your requests as far as is possible, in line with our own legal and operational responsibilities.

For more information about our privacy practices, below we set out what types of personal data we might collect or hold about you, how we use it, who we share it with, how we protect it and keep it secure, and your rights around your personal data.

When you share personal data with us or when we collect personal data about you, we will use it in line with this Policy. Please read this information. If you have any questions or concerns about your personal data, please contact us at inspireskinconfidence@gmail.com

WHO WE ARE

L'Oréal is responsible for the personal data that you share with us. When we say "L'Oréal", "us", "our" or "we", this is who we are referring to. L'Oréal is the "data controller" for the purposes of applicable data protection laws.

The company L'Oréal SA with capital of 112 103 817,60 Euros, registered with the RCS of Paris under n° 632 012 100, registered offices at 14, Rue Royale 75008 Paris, France. Director of publication: Bertrand Chuberre, International Medical Relations and Communication Director at L'Oréal Cosmétique Active Internationale

Whom is destined this Privacy Policy?

This Policy covers all personal data collected and used by L'Oréal for customers operating in a business capacity, for example salons, pharmacists, retailers, or third party vendors, or people acting as employees of those professionals.

Sometime it is difficult for us to identify whether our customer is a natural person or a legal entity. Nevertheless, each time we identify that data from natural person are processed, we ensure the effectiveness of your rights regardless of the situation.

WHAT IS PERSONAL DATA?

"Personal data" means any information or pieces of information that could identify you either directly (e.g. your name) or indirectly (e.g. through pseudonymized data, such as a unique ID number). This means that personal data includes things like email/home addresses/mobile phone, usernames, profile pictures, personal preferences and shopping habits, user generated content, financial information, and health information. It could also include unique numerical identifiers like your computer's IP address or your mobile device's MAC address, as well as cookies.

WHAT DATA DO WE COLLECT FROM YOU AND HOW DO WE USE IT?

You, the customer, are our priority. You drive what we do. We love hearing from you, learning about you, and creating and delivering products that you enjoy and can use to strengthen and grow your business. We know that many of you also love interacting with us and because of this, there are many ways that you might share your personal data with us, and ways that we might collect it.

How do we collect or receive your data?

We might collect or receive data from you via our websites, forms, apps, devices, L'Oréal products or brands pages on social media, through your interactions with your account managers or customer care teams, or otherwise. Sometimes you give this to us directly (e.g. when you create an account, when you contact us, when you purchase from our websites/apps or stores/beauty salon), sometimes we collect it (e.g. using cookies to understand how you use our websites/apps), we may also receive data related to you from your own employer or, sometimes we receive your data from other third parties, including other L'Oréal Group entities.

We set out further details in the table below, explaining:

- 1) *In what scenario is your data collected?* This column explains what activity or scenario you are involved in when we use or collect your data. For example, whether you are making a purchase, signing up to a newsletter, or browsing a websites/apps.
- 2) *What personal data may we hold about you?* This column explains what types of data we collect.
- 3) *How and why we use it?* This column explains what we do with your data, and the purposes for collecting it.
- 4) *What is the legal basis for using your personal data?* This column explains the reason we may use your data. For example, you have asked us to provide a service, you have given us your consent, or we have a legitimate interest in using your data.

The legal basis for the processing of your data can be:

- Your **consent**
- Our **legitimate interest**, which can be:
 - **Improvement of our goods and services:** more specifically, our business interests to help us better understand your needs and expectations and therefore improve our services, websites / Apps / devices, products and brands.
 - **Fraud prevention:** to ensure payment will be complete and free from fraud and misappropriation (recital 47 of the General Data Protection Regulation).
 - **Securing our tools:** to keep our tools (websites/Apps/devices) safe and secure and to ensure they are working properly and are continually improving.
- The **performance of a contract:** more specifically to perform the services you request from us
- **Legal grounds** where a processing is required by law.

When we collect data, we will indicate the mandatory fields via asterisks. Some of the data we request from you are either necessary for us to:

- Perform our contract with you or your employer (e.g. to deliver the goods you have purchased on our websites/apps);
- Provide you with the service you or your employer have asked for (e.g. to provide you with a newsletter);
- Comply with legal requirements (e.g. invoicing).

If you do not provide the data marked with an asterisk, this may affect the goods and services that we can provide.

<i>In which context is your data collected?</i>	<i>What personal data may we hold about you?</i>	<i>How and why we may use it?</i>	<i>What is our legal basis for processing your data?</i>
<p>Professional account creation and management</p> <p>Information collected during the creation of an account on L'Oréal websites/apps, through a social media login</p>	<ul style="list-style-type: none"> • First name and surname; • Organisation name; • Gender; • Professional and/or personal email address; • Professional and/or personal address; • Professional and/or personal phone number; • Bank details or other financial information; • Details of individuals employed by your organisation; • Photo; • ID/username, and password; • Preferences; • Order details; • User generated content (such as reviews or images you share); • Tax number • Membership to a professional association • Other information you have shared with us about yourself (e.g. via your "My Account" page, by contacting us, a question via the chat function available on some websites, or by participating in a survey etc.). Social media profile (where you use social login or share this personal data with us) 	<p>To:</p> <ul style="list-style-type: none"> • Manage your account and orders; • Send you marketing communications which may be tailored to your professional "profile" (i.e. based on the personal data we know about you and your preferences); • Assess your eligibility for credit facilities and manage any credit facility throughout our relationship with you, including the recovery of any unpaid monies; • Manage any direct debits; • Run audits to manage our compliance obligations; • Offer you a loyalty program; • Offer personalised services based on professional interests and characteristics; • Allow you to manage your preferences; • Monitor and improve our websites and apps; • Run analytics or collect statistics; • Secure our websites and protect you and us against fraud; • Respond to your questions and otherwise interact with you; and/or • Manage any surveys etc. you enter. 	<ul style="list-style-type: none"> • Performance of a contract To provide you with the service you requested (e.g. create an account, complete a survey, or purchasing a product). • Legitimate Interest To ensure our websites/apps remain secure, to protect them against fraud, and to help us better understand your needs and expectations and therefore improve our services, products and brands.
<p>Newsletter and commercial communications subscription</p>	<ul style="list-style-type: none"> • Name and surname • Email address • Personal description or preferences • Social media profile (where you use social login or share this personal data with us) 	<p>To :</p> <ul style="list-style-type: none"> • Send you marketing communications which may be tailored to your professional "profile" based on the personal data we know about you and your preferences; • Keep an up to date suppression list if you have asked not to be contacted; • Run analytics or collect statistics. 	<ul style="list-style-type: none"> • Legitimate Interest To tailor our marketing communications and understand their effectiveness and ensure you receive the most relevant experience; to help us better understand your needs and expectations and therefore improve our services, products and brands.
<p>Purchases</p>	<ul style="list-style-type: none"> • Name and surname; • Email address; 	<p>To</p> <ul style="list-style-type: none"> • Contact you to finalize your order where you have saved 	<ul style="list-style-type: none"> • Performance of a contract: To provide you with the service you requested (purchase).

<p>Information collected during the purchase process made on L'Oréal website/apps/social pages</p>	<ul style="list-style-type: none"> • Address (delivery and invoicing) • Phone number; • Personal description or preferences; • Social media profile (where you use social login or share this personal data with us); • Transaction information including purchased products; • Payment and information; or • Purchase history 	<p>your shopping cart or placed products in your cart without completing the checkout process;</p> <ul style="list-style-type: none"> • Inform you when a product you wanted to purchase is available; • Process and follow your order including delivering the product to the address you indicated; • Manage the payment of your order. To be noted, payment information (credit card number / Paypal information / bank account details) are not collected by us but directly by payment service providers; • Manage any contact you have with us regarding your order; • Secure the transactions against fraud. To be noted, we use a third party provider's solution to detect fraud and ensure the payment will be complete and made by you or someone authorized by you. • Enrich your profile if you place a purchase using your account information; • Measure satisfaction; • Manage any dispute relating to a purchase; • For statistics purposes. 	<ul style="list-style-type: none"> • Legitimate interest To protect you and us from fraudulent transaction and to ensure the payment will be complete and free from fraud and misappropriation.
<p>Online browsing</p> <p>Information collected by cookies or similar technologies ("Cookies") as part of your browsing on L'Oréal website/apps or on third-party website/apps.</p> <p>For information on specific Cookies placed through a given website/app, please consult the cookie table available on such website/app.</p>	<p>Data related to your use of our websites/apps:</p> <ul style="list-style-type: none"> • Where you came from • Login details • Pages you looked at • Duration of your visit • Products you selected to create your basket <p>Technical information:</p> <ul style="list-style-type: none"> • IP address • browser information • device information <p>A unique identifier granted to each visitor and the expiration date of such identifier.</p>	<p>We use Cookies, where relevant, with other personal data you have already shared with us (such as whether you're signed up to our email newsletters) for the following purposes:</p> <ul style="list-style-type: none"> • To deliver online behavioural advertising: <ul style="list-style-type: none"> ○ to show you online advertisements for products which may be of interest to you, based on your previous behaviour. ○ to show you ads and content on social media platforms. • To tailor our services for you: <ul style="list-style-type: none"> ○ to send you recommendations, marketing, or content based on your profile and interests, ○ to display our websites/apps in a tailored way like remembering your cart or login, your language, the user-interface customization 	<ul style="list-style-type: none"> • Legitimate interest: To ensure we are providing you with websites/apps, advertising and communications that are working properly and are continually improving for cookies that are (i) essential for the functioning of our websites/apps , (ii) used to keep our websites/apps safe and secure • Consent For all other cookies.

<p>* Cookies are small text files stored on your device (computer, tablet or mobile) when you are on the Internet, including on L'Oreal Group's websites.</p>		<p>cookies (i.e. the parameters attached to your device including your screen resolution, font preference, etc)</p> <ul style="list-style-type: none"> • To allow proper functioning of our website/apps: <ul style="list-style-type: none"> ○ proper display of the content, ○ creation and remembering of a cart ○ creation and remembering of your login, ○ interface personalisation such as language, ○ parameters attached to your device including your screen resolution, etc. ○ improvement of our websites/apps, for example, by testing new ideas. • To ensure the website/app is secure and safe and protect you against fraud or misuse of our websites or services, for example through performing troubleshooting. • To run statistics: <ul style="list-style-type: none"> ○ To avoid visitors being recorded twice; ○ To know users' reaction to our advertising campaigns. ○ To improve our offers ○ To know how you discovered our websites / apps • To allow sharing of our content on social media (sharing buttons intended to display the site). 	
<p>Promotional operations</p> <p>Information collected during a game, contests, promotional offer, sample requests, surveys</p>	<ul style="list-style-type: none"> • Professional Account details; • Name and surname • Email address • Phone number • Birth date • Gender • Address • Personal description or preferences • Social media profile (where you use social login or share this personal data with us); • Other information you have shared with us about yourself (e.g. via your "My Account" page, by contacting us, or by providing 	<ul style="list-style-type: none"> • To complete tasks that you have asked us to, for example to manage your participation in contests, games and surveys, including to take into account your feedback and suggestions; • For statistics purposes. 	<ul style="list-style-type: none"> • Performance of contract To provide you with the service you requested • Legitimate Interest To send you communication linked with your request; to help us better understand your needs and expectations and therefore improve our services, products and brands. • Consent To participate in a study or survey.

	<p>your own content such as photos or a review, or a question via the chat function available on some websites/apps, or by participating in a contest, game, survey)</p>		
<p>User Generated Content</p> <p>Information collected when you submitted some content on one of our social platforms or accepted the re-use of content you posted on social media platforms.</p>	<ul style="list-style-type: none"> Name and surname or alias Email address Photo Personal description or preferences Social media profile (where you use social login or share this personal data with us) Other information you have shared with us about yourself (e.g. via your "My Account" page, by contacting us, or by providing your own content such as photos or a review, or a question via the chat function available on some websites/apps) 	<ul style="list-style-type: none"> In accordance with the specific terms and conditions accepted by you: <ul style="list-style-type: none"> To post your review or content; To promote our products; For statistics purposes. 	<ul style="list-style-type: none"> Consent To reuse the content you posted online. Legitimate Interest To help us better understand your needs and expectations and therefore improve and promote our services, products and brands.
<p>Use of Apps and devices</p> <p>Information collected as part of your use of our Apps and/or devices</p>	<ul style="list-style-type: none"> Name and surname Email address Location Birth date Personal description or preferences Photo Welfare data including skin tone, skin/hair type Geolocation 	<p>To</p> <ul style="list-style-type: none"> Provide you with the service(s) you requested (e.g. test our products virtually, enable you to purchase our products, provide you with advice and notifications regarding your sun exposure, hair routine etc.); Analyse your personal characteristics and recommend appropriate products (including bespoke products) and routines; Provide you with learning materials and information on brands, products, and services; Facilitate communication and connection between users (e.g. chat functions); Conduct research and innovation by scientists within the L'Oréal Group; Monitor and improve our apps and devices; and/or Run analytics and statistics. . 	<ul style="list-style-type: none"> Performance of a contract To provide you with the service requested (including, where needed, analysis by the research and innovation team of the algorithm necessary to provide the service). Legitimate Interest To always improve our products and services to match your needs and expectations and for research and innovation purposes
<p>Enquiries</p>	<ul style="list-style-type: none"> Name and surname Phone number Email address 	<ul style="list-style-type: none"> To answer your enquiries; Where needed, to connect you with the relevant 	<ul style="list-style-type: none"> The performance of a contract To respond to your enquiries.

<p>Information collected when you ask questions relating to our brands, our products and their use</p>	<ul style="list-style-type: none"> • Other information you have shared with us about yourself in relation to your enquiry (which may include welfare and health data) 	<p>services (ex: cosmetovigilance);</p> <ul style="list-style-type: none"> • For statistics purposes. 	<ul style="list-style-type: none"> • Legitimate interest To help us better understand our customers' needs and expectations and therefore improve our services, products and brands.
<p>Event, seminars and training sessions</p> <p>Where you are interacting with us in the course of your professional occupation as our customer, client, vendor, service provider, journalist etc.</p>	<ul style="list-style-type: none"> • Name and surname; • Organisation name; • Gender; • Date of birth; • Professional occupation • Professional and/or personal email address; • Professional and/or personal address; • Professional and/or personal phone number; • Professional skills and technics • Photo; • Preferences • Spoken language • Other information you have shared with us about yourself 	<ul style="list-style-type: none"> • To invite you, organize the relevant event and manage the seminars and events that we organize as part of our business activities; • To provide you with information and training on our products, services, and brands, tailored to your professional profile. 	<ul style="list-style-type: none"> • The performance of a contract, To provide you or your organisation with the requested service • Our legitimate interests To contact you with information about our products and services; improve our products and services; better engage with you.

AUTOMATED DECISION MAKING

For purposes of securing transactions placed through our websites/apps against fraud and misappropriation we use a third party provider's solution to protect against fraud.

The method of fraud detection is based on, for example, simple comparisons, association, clustering, perdition and outlier detections using intelligent agents, data fusion techniques and various data mining techniques.

This fraud detection process may be completely automated or may involve human intervention where the final decision is taken by a person.

We take all reasonable precautions and safeguards to limit access to data.

As a result of automatic fraud detection, you may experience delay in the processing of your order / request whilst your transaction is being reviewed by us; and be limited or excluded from the benefit of a service if a risk of fraud is identified.

In any case, as mentioned in section "Your Rights and Choices", you have the right to access information on which we base our decision.

PROFILING

When we send or display personalised communications or content, we may use some techniques that qualify as "profiling" (i.e. any form of automated processing of personal data consisting of using those data to evaluate certain personal aspects relating to a natural person, in particular to analyse or predict aspects concerning that natural person's performance at work, economic situation, health, personal preferences, interests, reliability, behaviour, location or movements). This means that we may collect personal data about you in the different scenarios mentioned in the table above. We centralize this data and analyse it to evaluate and predict your personal preferences and/or interests.

Based on our analysis, we may send or display communications and/or content tailored to your interests/needs/businesses.

You have the right to object at any time to the use of your data for “profiling”. Please see “Your Rights and Choices” section below.

WHO MAY ACCESS YOUR PERSONAL DATA?

We may share your personal data within the L’Oréal Group.

Some of your personal data may be accessed within L’Oréal, and by any member of the L’Oréal Group, but it will only be done on a need-to-know basis and where necessary to provide you with requested services. This means that we may share your personal data with our subsidiaries worldwide, and our ultimate holding company and its subsidiaries worldwide.

We may also share your personal data in a pseudonimized way (not allowing direct identification) with L’Oréal Research & Innovation scientists, including those located outside of your country, for research and innovation purposes.

Where permitted, we may also share some of your personal data including those collected through Cookies between our brands to harmonize and update the information you share with us, to perform statistics based on your characteristics and to tailor our communications.

Please visit the L’Oréal group website, for further details on the [L’Oréal Group](#), its [brands](#) and its [locations](#).

We may share your personal data for marketing purposes with third party or entities of the L’Oréal Group.

We only share your personal data with third parties for direct marketing purposes with your consent. In this context, your data will be processed by such third party, acting as a data controller, and its own terms and conditions and privacy notice will apply. You should carefully check that information before consenting to the disclosure of your information to that third party.

Where you have agreed to receive marketing and promotional emails from the L’Oréal Group (“Group opt-in”), your personal data will be shared by all L’Oréal brands for such purposes.

Your personal data may also be processed on our behalf by our trusted third party suppliers.

We rely on trusted third parties to perform a range of business operations on our behalf. We only provide them with the information they need to perform the service, and we require that they do not use your personal data for any other purpose. We will always use our best efforts to ensure that all third parties we work with will keep your personal data secure. We may, for instance, entrust services which require the processing of your personal data to:

- Third parties that assist and help us in providing digital services such as training , identity management, ratings and reviews, web analytics and search engine services, user generated content curation tools;
- Third party study providers who conduct studies on our existing and future products and services as well as on the beauty sector in general;
- Third parties required to deliver a product to you e.g. postal/delivery services;
- Third parties that assist and help us in providing IT services, such as platform providers, hosting services, maintenance and support on our databases as well as on our software and applications that may contain data about you (such services could sometimes imply access to your data to perform the required tasks);
- Payment service providers and credit reference agencies for the purpose of assessing your credit score and verifying your details where this is a condition of entering into a contract with you;
- Third parties that assist us for customer care and cosmetovigilance purposes.
- Third parties that assist us in providing training, seminars, and events, such as training providers travel agencies, and event management companies.

We may also disclose your personal data to third parties:

- In the event that we sell any business or assets, in which case we may disclose your personal data to the prospective buyer of such business or assets. If L’Oréal or a part of its assets are acquired by a third party, in which case personal data held by it about its customers relating to those assets will be one of the transferred assets. Where appropriate, in such case, your data will be processed by

the buyer acting as the new data controller and its privacy policy will govern the processing of your personal data.

- If we are under a duty to disclose or share your personal data in order to comply with a legal obligation, or in order to enforce or apply our terms of use/sales or other terms and conditions you have agreed to; or to protect the rights, property, or safety of L'Oréal, our customers, or others.
- In other circumstances if we have your consent or we are permitted to do so by law.

We may disclose your personal data to our partners:

- In the event the service you subscribe to was co-created by L'Oréal and a partner (for example, a co-branded app). In such case, L'Oréal and the partner will process your personal data each for their own purposes and as such your data will be processed:
 - By L'Oréal in accordance with this Privacy Policy;
 - By the partner acting also as a data controller and its privacy policy will govern the processing of your personal data.
- In the event you agreed to receive marketing and commercial communications from a L'Oréal partner through a dedicated opt-in (for instance, through an App branded by L'Oréal and made available to its partners). Your data will be processed by the partner acting as a data controller under its own terms and conditions, and in accordance with its privacy policy.
- We may publish on our supports content from social networks. Thus, in the event you consult on our website/apps content from social networks, a Cookie from this social network may be stored on your device. We invite you to read the Cookie Policy of these social networks for more information.

WHERE WE STORE YOUR PERSONAL DATA

The data that we collect from you may be transferred to, accessed in, and stored at, a destination outside the European Economic Area ("EEA"). It may also be processed by staff operating outside the EEA who work for us or for one of our service providers.

Where L'Oréal transfers personal data outside of the EEA, this will be done in a secure and lawful way. As some countries may not have laws governing the use and transfer of personal data, we will take steps to make sure that third parties adhere to the commitments set out in this Policy. These steps may include reviewing third parties' privacy and security standards, and/or entering into appropriate contracts (on the basis of the template adopted by the EU Commission available [here](#)).

For further information, please contact us as per the "Contact" section below.

HOW LONG DO WE KEEP YOUR PERSONAL DATA

We will only keep your personal data for as long as we need it to meet your needs, the purpose for which we hold your personal data, or our legal obligations.

To determine the data retention period of your data, we use the following criteria:

- Where you purchase goods and products, we keep your personal data for the duration of our contractual relationship;
- Where you participate in a promotional offer, we keep your personal data for the duration of the promotional offer;
- Where you contact us for an enquiry we keep your personal data for the duration needed for the processing of your enquiry;
- Where you create an account, we keep your personal data until you require us to delete it or after a period of inactivity (no active interaction with brands) defined in accordance with local regulations and guidance;
- Where you have consented to direct marketing we keep your personal data until you unsubscribe or require us to delete it or after a period of inactivity (no active interaction with brands) defined in accordance with local regulations and guidance;
- Where cookies are placed on your computer, we keep them for as long as necessary to achieve their purposes (e.g. for the duration of a session for shopping cart cookies or session ID cookies) and for a period defined in accordance with local regulations and guidance.

When we no longer need to use your personal data, it will be removed from our systems and records or be anonymised so that you can no longer be identified from it.

We may retain some personal data to comply with our legal or regulatory obligations, as well as to allow us to manage our rights (for example to assert our claims in Courts) or for statistical or historical purposes.

IS MY PERSONAL DATA SECURE?

We are committed to keeping your personal data secure, and taking all reasonable precautions to do so. We contractually require that trusted third parties who handle your personal data for us do the same.

We always do our best to protect your personal data and once we have received your personal data, we use strict procedures and security features to try to prevent unauthorised access. As the transmission of information via the internet is not completely secure, however we cannot guarantee the security of your data transmitted to our site although. As such, any transmission is at your own risk.

LINKS TO THIRD PARTY SITES AND SOCIAL LOGIN

Our websites and Apps may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

We may also offer you the opportunity to use your social media login. If you do so, please be aware that you will be sharing your profile information with us. The personal data that is shared will depend on your social media platform settings. Please visit the relevant social media platform and review its privacy policy to understand how your personal data is shared and used in this context.

SOCIAL MEDIA AND USER GENERATED CONTENT

Some of our websites and Apps allow users to submit their own content. Please remember that any content submitted to one of our social media platforms can be viewed by the public, and you should be cautious about providing certain personal data e.g. financial information or address details. We are not responsible for any actions taken by other individuals if you post personal data on one of our social media platforms and we recommend that you do not share such information.

YOUR RIGHTS AND CHOICES

L'Oreal respects your right to privacy: it is important that you are able to control your personal data. You have the following rights:

<i>Your rights</i>	<i>What does this mean?</i>
The right to be informed	You have the right to be provided with clear, transparent and easily understandable information about how we use your personal data, and your rights. This is why we are providing you with the information in this Policy.
The right of access	You have the right to access, and a copy of, personal data we hold about you (subject to certain restrictions). To do this, please contact us using the details below. For further information, please contact us at the details below.
The right to rectification	You have the right to have your personal data rectified if it is incorrect or outdated and/or completed if it is incomplete. If you want to correct your personal data, please contact us at the details below. If you have an account, it may be easiest to correct your own data via your "My Account" function.
The right to erasure/right to be forgotten	In some cases, you have the right to have your personal data erased or deleted. Note this is not an absolute right, as we may have legal or legitimate grounds for retaining your personal data. If you would

	like us to delete your personal data, please contact us at the details below.
The right to object to direct marketing, including profiling	<p>You can unsubscribe or opt out of our direct marketing communication at any time. It is easiest to do this by clicking on the “unsubscribe” link in any email or communication we send you. Otherwise, you can contact us using contact detail below.</p> <p>If you would like to object to any profiling please contact us at the details below.</p>
The right to withdraw consent at any time for data processing based on consent	<p>You can withdraw your consent to our processing of your data when such processing is based on consent. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal. We refer to the table inserted in section “what data do we collect from you and how do we use it” especially the column “<i>What is our legal basis for processing your data?</i>” to identify where our processing is based on consent.</p> <p>If you would like to object to withdraw your consent, please contact us at the details below.</p>
The right to object to processing based on legitimate interests	<p>You can oppose at any time to our processing of your data when such processing is based on the legitimate interest. We refer to the tables inserted in section “what data do we collect from you and how do we use it” especially the column “<i>What is our legal basis for processing your data?</i>” to identify where our processing is based on legitimate interests.</p> <p>To do so, please contact us at the details below.</p>
The right to lodge a complaint with a supervisory authority	<p>You have the right to contact the data protection authority of your country in order to lodge a complaint against the data protection and privacy practices of L’Oréal.</p> <p>Do not hesitate to contact us at the details below before lodging any complaint with the competent data protection authority.</p>
The right to data portability	<p>You have the right to move, copy or transfer data from our database to another. This only applies to data that you have provided, where processing is based on a contract or your consent, and the processing is carried out by automated means. We refer to the tables inserted in section “what data do we collect from you and how do we use it” especially the column “<i>What is our legal basis for processing your data?</i>” to identify where our processing is based on the performance of a contract or on consent. For further details, please contact us at the details below.</p>
The right to restriction	<p>This right means that our processing of your data is restricted, so we can store it, but not use nor process it further.</p> <p>It applies in limited circumstances listed by the General Data Protection Regulation which are as follow:</p> <ul style="list-style-type: none"> • the accuracy of the personal data is contested by the data subject (i.e. You), for a period enabling the controller to verify the accuracy of the personal data; • the processing is unlawful and the data subject (i.e. You) opposes the erasure of the

	<p>personal data and requests the restriction of their use instead;</p> <ul style="list-style-type: none"> • the controller (i.e. L'Oréal) no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defense of legal claims; • the data subject (i.e. You) has objected to processing based on the legitimate interests of the data controller pending the verification whether the legitimate grounds of the controller override those of the data subject. <p>If you would like to request restriction, please contact us at the details below.</p>
<p>The right to deactivate Cookies</p>	<p>The settings from the Internet browsers are usually programmed by default to accept Cookies, but you can easily adjust it by changing the settings of your browser.</p> <p>Many cookies are used to enhance the usability or functionality of a websites/apps; therefore disabling cookies may prevent you from using certain parts of our websites/apps as detailed in the cookie policy table.</p> <p>If you wish to restrict or block all the cookies which are set by our websites/apps (which may prevent you from using certain parts of the site), or indeed any other websites/apps, you can do this through your browser settings. The Help function within your browser should tell you how. For more information, please consult the following links: http://www.aboutcookies.org/;</p>

Note that we may require proof of your identity and full details of your request before we process your requests above.

CONTACT

If you have any questions or concerns about how we treat and use your personal data, or would like to exercise any of your rights above, please contact us at inspireskinconfidence@gmail.com

For any questions related to the processing of your personal data, please contact: bertrand.chuberre@loreal.com