



L'Oréal International Awards for Social Responsibility in Dermatology 2019

Competition Terms and Conditions

Article I: Organization and presentation

1.1 – Organization

The company L'Oréal SA with capital of 112 103 817,60 Euros, registered with the RCS of Paris under n° 632 012 100, registered offices at 14, Rue Royale 75008 Paris, France.

L'Oréal are organizing (hereinafter referred to as the 'Organizers') a competition entitled the 'International Awards for Social Responsibility in Dermatology' from Thursday September 13th, 2018, 00:00 until Friday March 4th, 2019, 00:00 (hereinafter referred to as the 'Competition').

1.2 – Presentation

L'Oréal are in daily contact with dermatologists to provide dermocosmetics solutions to patients suffering from dermatological diseases. These pathologies are particularly difficult to support for these patients, especially when the effects are visible.

Today, numerous medical treatments exist to relieve the symptoms but patients often need additional support above and beyond such treatment.

Patients with dermatological conditions may frequently face discrimination and feel socially excluded as a result of their dermatological condition.

L'Oréal, in the context of the 24th World Dermatology Conference, which will take place in Milan, Italy from June 10 – 15, 2019, have created in partnership with the International League of Dermatological Societies and the 24th World Congress of Dermatology, the International Awards for Social Responsibility in Dermatology (hereinafter referred to as the 'IASRD'), to reward voluntary dermatological initiatives, coming from individuals, associations or hospitals, favoring patient support and care in order to inspire confidence in patients in living with their condition on a daily basis.

The IASRD aim to reward projects that favor social inclusion and self-esteem for patients with dermatological diseases, through improvement of quality of life, education and access to care. The IASRD will bring to the forefront five projects in different continents around the world and will allow the winners to continue their work to improve the quality of life of their patients.

The winners (hereinafter referred as the "Winners") will be awarded the prizes based on the selection methods defined in these Terms and Conditions.

Article II: Participation

Application to the Competition (hereinafter referred to as the "Application") implies unreserved acceptance and respect of these Terms and Conditions, accessible at any time during the course of the Competition on the following site:

www.inspireskinconfidence.com

2.1 – Conditions of competition application

The Competition is open to all dermatologists, working in hospitals, clinics or independently, in one of the following five geographical zones: Asia Pacific, Africa and Middle East, Europe, North America, South and Central America. Dermatologists applying for the award should have an email address, should not be a member of the scientific committee (competition jury), or work for (permanent or temporary) or be an affiliate of the Organizer.

No financial participation will be requested from the candidates (hereinafter referred to as the "Candidate(s)").

The Candidates must provide proof of identity and meet the conditions required by the rules applicable in the country in which they exercise their activity before receiving the award as defined in 'Article V' hereunder (hereinafter referred to as the 'Award').

Participation is limited to one application per doctor of dermatology, in his/her own name or in the name of his/her association.

Participation is strictly nominative and Candidates may not under any circumstances apply under several pseudonyms or on behalf of other Candidates.

Application forms (hereinafter referred to as the "Application Form(s)") that are incomplete, erroneous, illegible, sent after the closing date or in any form other than that which has been set out herein will be deemed to be invalid.

Application shall be exclusively by electronic means, by returning the completed Application Form to the Competition email address, as set out in Article XV of the Competition Terms and Conditions. To this end, applications made by telephone or by post will not be accepted.

Each Candidate must complete all fields of the application form thoroughly, intelligibly and attach all documents required and that he/she deems useful.

Each Candidate declares that he/she has full knowledge of and respects the integral legal provisions and professional rules applicable to his/her activity in the country in which such activity is carried out, and guarantees that he/she does not exercise his/her activity in a country in which participation in competitions such as this one organized by L'Oréal is prohibited by law.

In this respect, the Candidate must verify that the legal provisions and professional regulations of the country in which he/she exercises his/her activity do not prohibit participation in the Competition and, where applicable, to carry out all necessary formalities with the competent authorities in the country in which he/she exercises his/her activity by virtue of such applicable legal provisions and professional rules.

The Candidate agrees to guarantee and indemnify the Organizers should they be held liable for the Candidates failure to comply with applicable legal regulations.

2.2 – Validity of Competition participation

Information and contact details provided by the Candidate must be valid and true, under pain of exclusion from the Competition and, where applicable, being deprived of the winners title.

It is strictly forbidden to alter or attempt to alter the provisions of the proposed Competition, in particular in order to alter the results or to influence by unfair means the appointment of a Winner. Should it appear that a Candidate has won a prize, in violation of the present Terms and Conditions, by fraudulent means, the Award shall not be presented and will be awarded to a 'substituting' doctor, without prejudice to any future claims that may be brought against the Candidate by the Organizers or by third parties.

2.3 – Eligibility for participation in the Competition

This Competition is addressed to dermatologists proposing dermatological initiatives, of individual, associative or hospital origin and bringing benefits to patients, independent of their treatment.

The Application Form should detail the doctor's relevant experience and initiatives and should fall within the scope of a social project, focused on the patient, with the aim to improve his/her personal well-being and integration into society. Applications describing a project where patient benefit is associated with a drug-led treatment will not be taken into consideration.

THREE MAIN FIELDS HAVE BEEN HIGHLIGHTED:

1. **Prevention and education on skin health:** any initiative favoring the prevention of dermatological illnesses, and education for patients, their families and the general public (including support networks and

campaigns) on dermatological pathology, dermatological conditions, impact awareness and promotion of good, healthy behavior

Examples include, but are not limited to: consultations/patient–family information workshops, school campaigns, information campaigns, advice on environmental factors and healthy living etc.

2. **Improved quality of life and self-esteem for people facing skin issues:** projects favoring improvements in quality of life for patients, whether this be physical or psychological
Examples include, but are not limited to: supporting and accompanying patients, help in accepting their condition(s), (psychological therapies) and reducing the stigma attached to their disease (e.g. make-up workshops, behavior therapy) etc.
3. **Access to care, coverage and surgery:** projects aimed at facilitating public and patient access to care
Examples include, but are not limited to: free mole-screening, free consultations, travelling doctors, nurse training, make-up workshops, free reconstructive surgery etc.

Each Candidate submitting an Application must be able to take part in the Competition without violating legal regulations applicable in the country in which they exercise their activity.

Article III: Terms and Conditions

3.1 – Competition promotion service

- Email invitation, social network communications, media communications from L'Oréal or from partners, to participate in the competition
- Newsletter from the international and national dermatological associations of the countries situated within the zones in question, with a request to forward to their network.
- Posters, promotion during dermatological congresses, by network of medical representatives or on dermatological professional press
- Email invitation to participate in the Competition and an Application Form to their colleagues from the 5 members of the Competition scientific committee, in their own names, with a request to forward to those colleagues who may be interested in applying.
- Banners on the Internet sites of WCD Milan and the International League of Dermatological Societies site
- A webpage of the Awards will be hosted by L'Oreal.com on the corporate sponsorship page, and on educational website for physicians,
- Dedicated website: inspireskinconfidence.com

3.2 – Competition practicalities

- Addressees of the invitation to participate in the Competition, and all dermatologists wishing to be Candidates, are invited to complete the Application Form, and to return it along with all relevant documents that will permit a detailed assessment of the impact of the candidate's experience, to the Competition email address, as stipulated in 'Article XV' of this document.
- The closing date for the return of Application Forms is fixed at Monday March 4 2019 at 23h59 (or 11.59 p.m) GMT time.

3.2 – Invitation to apply for the Award, distributed by the Candidate

A dermatologist may decide, if he/she so wishes, to forward an invitation to participate in the Competition to a colleague.

He/She may also, to the fullest extent permitted by the legal provisions and professional regulations applicable in the country in which he/she exercises his/her profession, provide the Organizers with the email address of such colleague(s) in order that the Organizers send, on the instructions of and on behalf of the dermatologist, the invitation to participate in the Competition.

The dermatologist takes the initiative and the responsibility of providing the email addresses of his/her colleagues for the purposes of dispatching said invitation. He undertakes to have obtained the explicit and informed consent of the holders of the email addresses that he provides to the Organizers. The Organizers shall act only, on the instruction of and in the name and on behalf of the dermatologist, as technical provider of message dispatch services for the said dermatologist. Consequently, the dermatologist releases the Organizers from any liability by reason of the providing email addresses of these colleagues.

Article IV: Selection of winners

Once received, the Application Forms will be subject to validation by the agency “Entropy Communication” for conformity with the Terms and Conditions and admissibility criteria as previously defined.

Validated Applications will then be transmitted to a scientific committee of 5 internationally renowned experts and dermatologists, members of the International League of Dermatological Societies constituting the jury, who will assess projects and initiatives.

At the end of this assessment phase, winners will be announced at a meeting of the competition’s scientific committee, made up of five eminent independent dermatologists representing the five major global geographical regions (Asia Pacific, Africa and Middle East, Europe, North America, South and Central America).

Five Winners, representatives of the five geographical zones in question, will be named and will each receive an Award.

The criteria for selection of applications will be the following:

- **Community nature:** the project must fall within one of the three fields described above
- **Diversity:** population targeted, actions put into place
- **Relevance:** benefits of the initiative within its context, relevance of the actions or means put into place in terms of the population targeted, topics addressed, supports used
- **Originality/innovation:** criteria determining the specific nature of the project
- **Scope:** number of towns, regions affected, number of patients benefitting
- **Project lifespan:** the projects must still be **going strong in 2019**, they must **have been up and running for at least 1 year**
- **Patient benefits:**
 - Social inclusion: increased confidence that allows patients to better integrate with other people e.g. socially, at work, in their local communities
 - Improved self-esteem
 - Reduced stigma attached to their dermatological condition
 - Individual acceptance of the disease and treatment: recovery becomes the patient’s personal project

- Patient well-being: improved physical and psychological well-being (quality of life) and attention to the comfort and state of mind of the patient
- Adherence to treatment: the patient is more inclined to follow therapeutic advice
- Education about their disease, promotion of good, healthy behavior
- Access to care: new patients being treated thanks to assistance with coverage; surgery etc.

Article V: Grants

The following five prizes will be allocated during this Competition.

Each of the five winners will be attributed the following scientific and educational missions (hereinafter the "Missions"):

- Provide regular updates on their projects (e.g. photographs, videos, how the prize money has contributed to its continued development)
- The award-winning projects shall also be used in communications related to the awards (e.g. media communications, scientific journals, meetings, congresses and L'Oréal corporate communications) and promoting the role of the dermatologist in social responsibility
- Share their experience with other doctors during the course of scientific conferences and meetings in the run up to the next Awards.

Moreover, the five winning projects will be invited to receive the L'Oréal Award during the **24th World Congress of Dermatology on Monday, June 10 2019**.

The Missions will be confirmed within the framework of agreements concluded between the Winners and the Organizers and will give rise to remuneration of **€ 20,000** for each Winner.

All additional expenses, in particular but not limited to, transfers from airport-domicile and domicile-airport, meals, personal expenses, shall be at the charge of the Winner.

Before the allocation of the prizes by L'Oréal, each Winner shall transmit to L'Oréal a certificate of tax residence.

Each Winner is liable of any tax declaration and payment that the allocated price will lead to in its own country.

Article VI: Awards

Winners will be informed by email or by post by the Organizers; details for claiming the Prizes and attribution of Missions to be awarded by the winning doctors will be contained in the message.

Awards shall not be subject to appeal. In case of force majeure, the Organizers reserve the right to substitute Missions of the same nature for those Missions detailed in 'Article V' hereinabove. The winners hereby authorize verification of their identities and addresses. Any inaccurate identity or address information from the Winner(s) will render their participation in the Competition null and void and, where applicable, give rise to repayment of any sums received for the Missions detailed in 'Article V' hereinabove.

Article VII: Publicity and promotion of winners

By accepting their Missions, the Winners grant the Organizers to use (including the rights of reproduction, representation and adaptation) their surname, name, country and place of residence, their voice, image or any other representation of their personality traits as well as all comments, opinion, interviews, writing and more generally all text that the winners have realized, on all supports (such as in particular on posters or brochures, newspapers or magazines), electronic supports (such as in particular the internet or any mobile storage support) or television or video (terrestrial, cable, satellite or internet, and on all magnetic media such as DVD, Blu-Ray Disc, HD-DVD) for the purposes of publicity and promotion of the Competition and for all internal and/or external communication purposes, including institutional and/or corporate communication (including L'Oréal Group Annual or Activity Report as well as the L'Oréal Group's French and/or foreign subsidiaries' activity reports, greetings cards, for a period of 5 years, in the entire world.

The Organizers shall not use the personality traits of the winners for commercial purposes and in particular to promote, directly or indirectly, dermatological and cosmetic solutions manufactured and marketed by them.

Article VIII: Intellectual property rights

Images used on internet sites relaying the Competition, representative objects, trademarks and trading names, graphic and computer-generated elements and the database making up these sites, are the exclusive property of their respective holders and shall not be extracted, reproduced or used without the written authorization of the Organizers, under pain of civil and/or criminal proceedings.

Any similarity of Competition elements with other existing competition elements is purely accidental and the Organizers or their service providers shall not be held liable therefor.

The Candidate confirms that he/she is the author of all contents (hereinafter the "Content(s)") submitted within the scope of the Competition and guarantees that he/she is at the origin of all information, projects and contributions presented in the application.

To this end, the Candidate shall be responsible for obtaining the permission of third parties who have, directly or indirectly, participated in the production of any Content used, and/or who deem to have any legally protected rights whatsoever (such as intellectual property rights and/or image rights). He shall be responsible for the payment of any sums that may be due thereunder. Generally, the Candidate guarantees the Organizers of the Competition from any claim, action or complaint that may be made, under any form whatsoever, by any third party upon exercise of the authorizations granted within the present and more generally under all other guarantees and undertakings provided or made under the present Terms and Conditions. The Candidate agrees that the Organizer Companies will not be held liable in case of claims made by a third party by fact of an attack on their rights (such as intellectual property rights and/or image rights), of any nature whatsoever.

By participating in the Competition each Candidate accepts to grant to the Organizer companies all patrimonial rights over any Content presented in the application form or carried out within the scope of the Missions given to the winners. This includes the right to use, reproduce, distribute, represent, modify, adapt, produce any derivative works, operate or use for non-commercial purposes all Contents in whole or in part in any support (such as in particular on posters or brochures, newspapers or magazines), electronic support (such as the internet or any mobile storage support) or television or video (terrestrial, cable, satellite or internet, and on all magnetic media such as DVD, Blu-Ray Disc, HD-DVD).

This right is irrevocably granted free-of-charge, worldwide, and for a period of 5 years.

The Candidate understands and recognizes that Content(s) may be difficult to remove from the Organizers social media channels and sharing websites (such as Facebook, Instagram, Pinterest, Tumblr, YouTube etc.), and agree that such

materials may remain on social media channels and sharing websites as they were originally posted provided that after the aforementioned years terms, the Organizers shall not repost or authorize others to repost such materials.

Article IX: Data protection

Personal data collected from the application form is mandatory. If the Candidate fails to complete the required fields on the application form the Organizers will reject the application.

This data is for use by the Organizers, for the sole purposes of participation in the Competition, management of winners, attribution of the Award and to meet legal and regulatory requirements. It may be communicated to service providers and sub-contractors to carry out any work on its behalf within the scope of the Competition.

It shall be stored only for the duration of the Competition for the purposes of the Competition and shall not be used for the purposes of commercial marketing. It shall not be sold, exchanged, or assigned to third parties in any way whatsoever.

Candidates enjoy the right to access, oppose, rectify or remove data concerning them upon written request to the Competition address as set out in 'Article XV' of the present Terms and Conditions.

Any Candidates exercising their right to delete their data prior to the end of the Competition shall be deemed to have waived and withdrawn their participation.

Article X: Applicable law and jurisdiction

Participation in the Competition implies unreserved acceptance of the present Terms and Conditions and all its provisions, as well as applicable law and regulations and in particular the currently applicable competition provisions. No telephone or written enquiries concerning interpretation of the present Terms and Conditions, Competition mechanisms or modalities, or list of winners, will be answered. Appeals will only be admitted if made by registered email with acknowledgement of receipt within thirty days of the Competition closing date.

Except in case of obvious error, it is agreed that the information arising from the competition system of the Organizers and/or the Service Provider will have probative value in case of dispute.

Prior to any claim in justice, in association with or concerning the present Terms and Conditions, (application or interpretation thereof) the Candidates undertake to attempt an amicable resolution with the Organizers.

French law shall be applicable, to the fullest extent permitted by the law. Any dispute that can not be resolved amicably shall be submitted to the competent courts of the district in which the registered offices of the company are located (L'Oréal SA, 41 rue Martre, 92110 Clichy), except in case of public order provisions to the contrary.

Article XI: Deposit of Terms and Conditions

The Terms and Conditions have been deposited with SCP JACKY KRIEF whose office is located 28 Rue Palloy, 92110 CLICHY.

Terms and Conditions will be addressed by email to all persons sending a written request to the Organizers, before the Competition closing date, to the electronic address set out in 'Article XV' of the present Terms and Conditions.

The complete Terms and Conditions can also be consulted online on the following internet site:

www.inspireskinconfidence.com

Article XII: Changes to the Terms and Conditions

The Terms and Conditions can be altered at any time in the form of an amendment by the Organizers, in particular if this should be deemed necessary with regard to applicable legal provisions and/or professional regulations, where applicable. The amendment shall be published on the sites carrying the Competition Terms and Conditions and will be deposited with SCP JACKY KRIEF whose office is located 28 Rue Palloy, 92110 CLICHY.

The amendment shall take effect from the date of publication online and all Candidates shall be deemed to have accepted such amendment by fact of taking part in the Competition, with effect from the date at which the modification becomes applicable. Any Candidate refusing to accept said modification(s) shall cease to take part in the Competition.

Article XIII: Reimbursement of costs of participation

The Competition not relying in any way on chance, it is expressly agreed that all costs of participation (in particular, but not purporting to be an exhaustive list, costs of connection to a messaging service to send the application form and related documents, request for a copy of the Terms and Conditions...) remain at the charge of the Candidate.

Article XIV: Liability

Participation implies knowledge and acceptance of the nature and limits of the internet, absence of protection of certain data against possible hijacking or hacking and the risk of contamination by viruses circulating on the network. The Organizers and the company "Entropy Communication" – (hereinafter referred to as the 'Service Provider') decline all responsibility, direct or indirect, in case of misuse associated with the use of the computer, internet access, maintenance or malfunction of messaging services, telephone lines or any other technical connection, as well as in case of dispatch of application form to an erroneous or incomplete electronic address.

Each Candidate must take all necessary steps to protect his/her own data and/or software stored on his/her computer equipment against attacks. The connection of any person to the sites relaying the Competition and the participation of the Candidates to the Competition is at their own risk. The Organizers and the Service Provider shall not be held responsible for fraudulent use of connection rights or Prize, except where it can be demonstrated that there has been gross negligence on the part of the Organizers or the Service Provider. The Organizers reserve the right to disqualify any Candidate who alters the application procedure of the Competition and cancel, cut short, modify, postpone, extend or suspend the Competition, in case of force majeure that affects the administration, safety, equity, integrity or smooth running of the Competition.

The Organizers and the Service Provider shall not under any circumstances be held responsible for such interruptions and their consequences. No indemnity shall be claimed to this end.

Moreover, the Organizers shall not be held liable in case of problems caused by delay or loss of electronic or other post (in particular concerning delays in dispatch application forms and grants).

The Organizers and the Service Provider shall not be held liable for malfunctions in the internet network, neither for delays, loss or damage caused by postal services or electronic messaging services.

Finally, the Organizers shall not be held liable for any incidents that may arise by fact of using or not using the attributed Award. To this end, as mentioned herein, the Candidate must ensure that legal provisions and professional rules of the country in which he exercises its activity do not prohibit him from taking part in the Competition and to carry out, where applicable, all necessary formalities with the competent authorities in the country in which he exercises its activity by virtue of the applicable legal provisions and professional regulations.

The Candidate undertakes to guarantee and indemnify the Organizers should they be held liable for violation of applicable legal provisions and professional regulations by the Candidate.

Article XV: Competition addresses

15.1 – Competition postal address

International Awards for Social Responsibility in Dermatology
Entropy Communication
53, rue Boissière
75116 Paris
France

15.2 – Competition email address

inspireskinconfidence@gmail.com